

DEPARTMENT OF FISH AND GAME

Outdoor California
1416 Ninth Street, Room 117
Sacramento, CA 95814
<http://www.dfg.ca.gov/ocal>
916-653-6420



Outdoors Media Group

To whom it may concern:

This letter serves as notice that the Department of Fish and Game has selected Outdoors Media Group as its advertising sales representative under a contract that may cover 2007, 2008 and 2009.

Should you have questions about the contract or arrangements with the Department of Fish and Game, please contact the advertising sales contract manager, Alexia Retallack, at (916) 653-6420.

Respectfully,

A handwritten signature in blue ink that reads "Alexia E. Retallack".

Alexia E. Retallack